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The Heart of Cape Town Peace Centre and "The Heart" – A Summary



- One of the most photogenic and iconic buildings in South Africa and indeed the world. Visible to the other cities 24 hours a day 365 days a year through a Wonderworld Portal <u>www.portals.org</u>. The story itself will be a media sensation, but the attraction of a unique building, offering remarkable services set against the backdrop of Table Mountain will be priceless. A marketing coup for South African Tourism.
- Central theme of UNITY. The entire project creates unity from conceptualization, implementation, fundraising and running the centre. Artists, historians and civil society combining their imagination and talents. Already a diverse team of very talented and creative people are working on the concept. Architect Y Tsai is very interested in spearheading the building www.tsaidesignstudio.com. Renowned potter John Bauer expressed interest in gathering potters to creative mosaic hearts on the building.

- A top tourism destination in South Africa. A unique opportunity for visitors and locals alike to emotionally experience and learn about the South African story and history. A profound and deeply moving, emotional and spiritual experience learning about what shaped South African's hearts through colonization, wars, apartheid, pariah state, a violent transition to democracy, Truth, Forgiveness and Reconciliation and life during democracy. Far more than just a museum, an experience. Entrance fees payable generating significant income.
- Create a powerful link between the history and the present. Reflecting a
 myriad of truly remarkable change-making community development
 projects and nature conservation programmes in South Africa. Visitors will
 be so inspired by the experience and learning about current programmes,
 they will be moved to donate and support the work through Uthando SA
 www.uthandosa.org which will increase it's programmes significantly.
- An Education and Resource Centre. A venue and resource centre for community development projects, local activists, peace initiatives and nature conservation programmes.
- Retail space for locally made handcrafted products and items with the theme of hearts and peace that reflect love for people, planet and animals. Clothing, crafts, souvenirs and much more.
- An online store selling items globally. A percentage of all profits from retail
 and online store will support community development and nature
 conservation initiatives through Uthando SA.
- Story Telling: A place of story telling and talks on all aspects of South African history, to complement the museum experience. A story teller like Michael Charton <u>www.inheritsouthafrica.com</u> would have an amazing venue to enthrall visitors "Connection through Story"
- Home to all things Fair Trade. Just a few examples. Furniture made from plastic www.duniadesigns.co.tz Glasswear www.ngwenyaglass.co.sz
- Cultural Centre with performances from local choirs, music schools, poets, musicians and more. The centre would provide an opportunity for these groups and individuals to showcase their talent to an international audience.
- A restaurant using vegetable grown by local micro farmers in Cape Town Abalimi Bezekhaya <u>www.abalimi.org.za</u> SEED <u>www.seed.org.za</u> and others. The centre could also offer a market for the sale of fresh organic vegetables from township urban micro farmers.
- World Pride 2028. Exploratory meetings already held with the World Pride Bid Committee https://worldpride.capetown/ The Heart and The Peace Centre would be central to the World Pride Event with the theme of tolerance, love, peace, acceptance and unity. It also means there is a goal date in mind to have brought these projects to fruition by October 2028.

- Every visitor to the centre would be gifted a small wire heart with a with a note to carry home with them from South Africa to follow the path of truth, forgiveness and reconciliation, thus promoting peace, love and unity.
- Connected to the "The Heart" in the Waterfront. The Waterfront has made a decision to pursue the installation of a large heart. Sune Stassen from Open Design, together with Felix and Manus Holm from Flat Rock Studio have designed an incredibly creative "Heart" also with the ability for visitors to donate to local community and nature conservation projects through Uthando SA.



- "South Africa & Friends to the World The Musical". A variety concert and global fundraiser held at the Artscape Theatre including top South African and foreign performers together with local community artists from dance, choir, singers etc led by Ma Yvonne Chaka Chaka. The concert is filmed and placed on the Heart of Cape Town website, promoted globally to millions of people who donate \$15.00 to watch the show of joy and uniting all South Africans. An example of a fundraising website for the dolphins and whales www.joanoceanfilm.com
- A Centre for promoting JOY. So many communities around South Africa are stuck in cycles of hopelessness, violence, poverty, GBV, gangsterism and other severe social challenges. Money generated from the Peace Centre and The Heart will be invested in projects that promote JOY in these communities: music, love and heart events, public art, sustainable buildings created using tyres and much more. Let us infact encourage the government to create a "Department and Ministry of JOY, HAPPINESS and LOVE".

John Lenin – IMAGINE

"Imagine there's no heaven It's easy if you try No hell below us Above us, only sky Imagine all the people Livin' for today

Ah

Imagine there's no countries It isn't hard to do Nothing to kill or die for And no religion, too Imagine all the people Livin' life in peace

You

You may say I'm a dreamer But I'm not the only one I hope someday you'll join us And the world will be as one **Imagine no possessions** I wonder if you can No need for greed or hunger A brotherhood of man Imagine all the people Sharing all the world

You

You may say I'm a dreamer But I'm not the only one I hope someday you'll join us And the world will live as one"



UTHANDO (LOVE) SOUTH AFRICA