



## Barbara G. Shaiman

Founder and President

To whom it may concern,

I am writing to you in support of and endorsement for the Heart of Cape Town and The Heart of Cape Town Peace Center. I am currently in discussions with James Fernie, the founder of the Center, regarding promoting the messages of kindness, compassion, peace and love and in bringing this shared vision to the United States. We live in a world fraught with war, tragedy violence and division. The Heart Campaign can act as a significant catalyst for that change.

By way of introduction, I founded Champions of Caring ("CoC") in 1995 because of my concern about the incidents of violence and bigotry that plagued the world. My parents and paternal grandmother survived the Holocaust. My mother was the sole survivor of a family of 65 and my father worked for Oskar Schindler. One of the goals of CoC was to teach about atrocities such as the Holocaust and other genocides and to inspire young people to become change-makers locally, nationally and globally.

Since 1995, over 10,000 high school students from the Greater Philadelphia Region have provided one million hours of service. Today, we are creating tools that invite people of all ages and backgrounds to be catalysts for change through sustained action. This intergenerational approach fosters collaboration, understanding, and respect.

In addition, we are creating a documentary, *The Coral Ring Legacy*, [www.championsofcaring.org](http://www.championsofcaring.org), which features Champions that participated in our program who are now in their 30's and 40's and continue to create local, national and global change. We have been supported by Steven Spielberg's Righteous Persons Foundation and NBC Universal.

We also partnered with Ma Afrika Tikkun an NGO in Cape Town, South Africa to empower youth in their organization to create social justice projects.

I am excited about our potential work with Uthando and bringing The Heart of Cape Town to the United States. Since we are located outside of Philadelphia, the City of Brotherly Love, the connection could not be more appropriate. Our vision would be to start by partnering with local Universities and other organizations and expand as appropriate. I encourage leaders in government and business to support the efforts of the Heart of Cape Town, Uthando and CoC in promoting joy, love, service and peace in the world.

Warmly,

*Barb*

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